

# BHPETROL OLA BOLA IG Filter Contest

## Terms and Conditions

**1. Organiser and Eligibility** “BHPetrol OLA BOLA” is organized by Boustead Petroleum Marketing Sdn Bhd, BHPetrol (“Organiser”).

a. By participating in this Instagram Filter Contest, you agree to comply with all terms and conditions set forth in this section.

b. This Instagram Filter Contest opens to all residents and permanent residents of Malaysia with valid NRIC except employees of the Organiser including its affiliated and related companies and their immediate family members (children, parents, brothers and sisters, including spouses); and/or representatives, employees, servants and/or agents of advertising and/or promotion service providers of Organiser including their affiliated and related companies and their immediate family members.

c. The Instagram Filter Contest period runs from 14 November 2022, 12.00am to – 14 December 2022, 11.59pm.

d. The Organiser reserves the right to terminate, change, amend, delete or add to these Instagram Filter Contest Terms and Conditions without prior notice at any time.

e. The Organiser shall not be liable for any loss, damage or expense as a result thereof.

f. The Organiser’s decision shall be final and binding. No correspondence will be entertained.

## 2. How to Participate

To participate in the Instagram Filter Contest, participants are required to:

a. Follow official account of BHPetrol’s Instagram.

b. Take their best photos with the filters and save the photo.

c. Answer the questions on ‘How BHPetrol Is The Right Choice For You?’.

d. Choose their best photos of them and post it in their Instagram feed with their best answer to the question along with the hashtag #BHPetrolOLABOLA and tag 3 of their friends.

e. Their photos shall be submitted via their own Instagram account and their account shall be unprivate.

f. There is no limit to post their photo as their submission until the end of the contest.

g. The last submission shall be received latest on 14 December 2020, 11.59pm.

h. Winners will be selected based on the creativity, best answer to the questions, facial expression and the props that were used in the photo with requirements mentioned above submitted by selected winners MUST BE accurate.

i. 5 winners will be pick as weekly winners and win consolation prize of 10,000 ePoints to be rewarded into their BHPetrol eCard apps and Al-Ikhsan voucher worth of RM250.

- j. At the end of the contest, 3 winners will be pick among the weekly winners to win grand prize of 50,000 ePoints and football jersey to be win.
- k. The winners will be announce via BHPetrol's Instagram by weekly for weekly winners and the Grand Prizes winners will be announce after the contest ended via BHPetrol's Instagram account.
- l. The winners will be Unlimited number of participations.
- m. The winners will be contacted by our teams via Instagram to have their details to award the prize.

### **3. Judging Criteria**

a. Only valid entries are to be considered. An entry is considered valid when all required procedures as stated in the How to Participate section are being followed. The Organiser nonetheless reserves the right to reject any entry at its sole and absolute discretion without having to assign any reasons whatsoever. Any decision from the Organiser is final and no correspondence will be entertained.

### **4. Winners and Prizes**

- a. Total of 20 winners (5 winners per week) for Consolation Prize winners.
- b. Total of 3 winners for Grand Prize winners.
- c. Prizes:
  - i. Consolation Prizes
    - 10,000 ePoints worth of RM100
    - Al-Ikhsan voucher worth RM250
  - ii. Grand Prizes
    - 5,000 ePoints worth of RM50
    - Football jersey
- d. ePoints can only be used to redeem the eGifts listed in the BHPetrol eCard Rewards Catalogue or redeem instant eGifts from any participating BHPetrol service stations nationwide.

#### **4.1 Result of the Instagram Filter Contest**

- a. Winners will be notified through BHPetrol Official Instagram account.
- b. Winners will be contacted via Instagram message to provide their full names, contact numbers and BHPetrol eCard apps number.
- c. Organiser has the right to change any prize without prior notice.
- d. All prizes cannot be transferred or exchanged for cash.

e. Winners are required to include the following personal details if they are being requested ie name, contact number and email address. Organiser and any party acting on the Organiser's behalf may use such details to communicate with winners on matters relating to the Instagram Filter Contest. Unless compelled by applicable legislation, the Organiser will not provide such information to any third party without permission.

#### **4.2 Collection of Redemption**

a. A notification will be sent through BHPetrol eCard app when the ePoints have been rewarded into the apps.

b. The Organiser makes no warranties or representations whatsoever with respect to the prizes and will not be responsible nor liable for any problems and/or damage thereto or arising there from.

c. The Organiser reserves the right to replace the said prize with another of equal or lesser value.

d. Participants hereby irrevocably agree and give consent to the Organiser to publish any related matter to the entries including and not limited to the participants' names or interviews and photographs for current and future advertising and promotional purposes.

e. The Organiser is not responsible for Internet connection error that may affect the Instagram Filter Contest.

#### **5. Liability**

The Organiser will not be responsible or liable for any problem, damage or loss of whatsoever nature to any Participants or their authorised representatives resulting from their participation in the Instagram Filter Contest, any error (including error in notification of Instagram Filter Contest winners), omission, interruption, deletion, defect, delay in operation or transmission, Internet line failure, theft, destruction of, or unauthorised access to entries, PC hang whether or not arising during operation or transmission as a result of server functions, viruses, bugs or other causes outside its control.

#### **6. Disqualification**

The Organiser reserves the right at its sole discretion to disqualify anyone deemed to be tampering with the entry process or the operation of the Instagram Filter Contest, to be acting in breach or potential breach of these Instagram Filter Contest Terms and Conditions. No correspondence will be entertained.

#### **7. Disclaimer**

The Organiser receives and processes the participants personal data in accordance with Organiser's privacy policy and the PDPA when participants provide personal data to Organiser. Participants acknowledge that they have agreed to the Organiser's terms and conditions upon participation in the Instagram Filter Contest by allowing Organiser to collect, use, and process participants' personal data in accordance with Organiser's privacy policy and the PDPA for the following purposes:

- a. Sending participants information related to online promotions, Instagram Filter Contest and events, and related to Organiser's marketing activities, unless participants have indicated to Organiser that they do not wish for Organiser to process their personal data for such purposes;
- b. Using participants information for marketing and statistical analysis for planning and demographical use;
- c. Complying with local law and regulatory requirements or to assist in law enforcement and investigations by relevant authorities;
- d. Any other purposes related to Organiser's marketing activities.

## **8. DATA PROTECTION AND PRIVACY POLICY NOTICE**

Participants' personal data including their names and contact details ("Personal Data") which they have provided to Organiser in their application to participate in the BHPetrol OLA BOLA ("Instagram Filter") will be recorded, stored or otherwise processed by Organiser for purposes relating to the administration of the Instagram Filter Contest and for related advertising, publicity, marketing and Organiser's other legitimate business purpose ("Purpose"). Please be informed that participants' Personal Data may be disclosed to Organiser's affiliates, service providers and relevant business partners such as public relations agencies, market research firms, advertising agencies (if any) for the Purpose and as permitted by applicable data privacy laws.